Prepare for Natural Disasters with Flexe

Flexible Warehousing Infrastructure: Establish flexible distribution centers proactively, using one tech platform, multiple operators and transactional pricing.

What we know

The United States experiences frequent, impactful and unpredictable natural disasters. In the last year, extended storm seasons, unforecasted tornados and more damaged homes and harmed communities.

When these events happen, it's imperative that construction and building supply companies prepare to rebuild communities.

But due to long lead times and lease terms associated with traditional warehousing solutions, firms are often ill-equipped to rapidly respond to disruptions.

Paths of Major US Hurricanes (Category 3, 4, or 5) in the Last 25 Years Hurricane Categories

Flexible Warehousing Infrastructure applications

In the last three years, Flexe made enhancements to its network, technology and operational practices to help enterprises reduce costs while rapidly replenishing inventories and fulfilling orders. Flexe executes complex distribution and fulfillment operations to help our customers with the following kinds of initiatives:

Category 3

Category 4 Category 5

Prepare

- + Disaster relief
- + DC overflow and DC bypass
- + Port congestion
- + Opportunistic bulk buys
- + Forecast misses
- Mergers and acquisitions

Evolve

- + Reduce transportation costs
- + Faster omnichannel fulfillment
- + Nearshore production
- + Enter and expand into new markets
- + Consolidate 3PL Network
- Supplier diversification

Optimize

- + Efficient big and bulky SKU movement
- + Peak demand planning and execution
- + SKU mix tests in new markets
- + Faster product launches

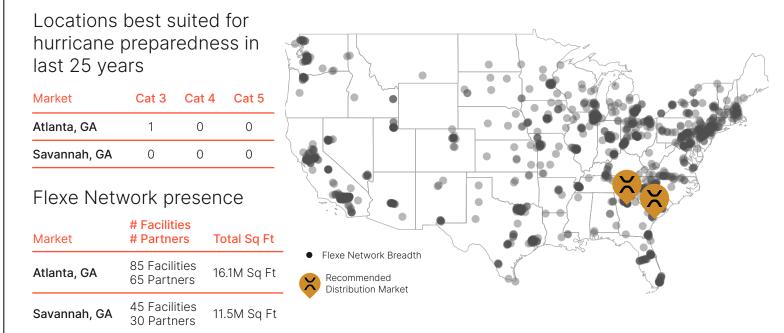


Flexe recommendations

As the frequency, impact and unpredictability of natural disasters continues to increase, construction and building supply companies are met with the unique challenge of evolving their supply chains to more rapidly and reliably respond to these events.

Flexible Warehousing Infrastructure enables firms to build key inventory in advance of events without unnecessary supply chain spend. Through Flexe's transactional billing model, rapidly deployable tech stack and network of 700+ 3PL partners, construction and building supply companies can nimbly prepare for and respond to natural disasters without investing in underutilized warehouse space or multi-year lease agreements.

By analyzing historic hurricane paths, warehousing costs and transit times to hurricane hotspots, Flexe identified two optimal warehousing markets for disaster relief materials: Atlanta, GA and Savannah, GA. By proactively storing inventory in these markets, firms can lead disaster recovery efforts, creating immediate customer satisfaction and long-term revenue growth. All without the barriers and risks associated with 1P or 3P warehousing solutions.



Ready to make flexible infrastructure the plan instead of the reaction?

Let's connect

About Flexe

Flexe provides Flexible Warehousing Infrastructure: tech-enabled warehouse services that allow enterprises to prepare, evolve and optimize networks for long-term strategic growth. A single technology integration opens access to ~3000 warehouses across the U.S. and Canada. Founded in 2013 and headquartered in Seattle, Flexe brings deep logistics expertise and enterprise-grade technology to deliver innovative eCommerce fulfillment, retail distribution, and network capacity solutions to Fortune 500 enterprises.

Flexe your logistics | Learn more at <u>www.flexe.com</u>